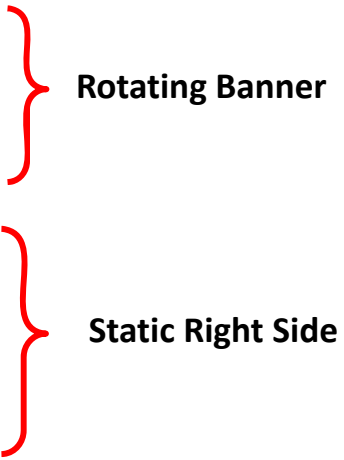
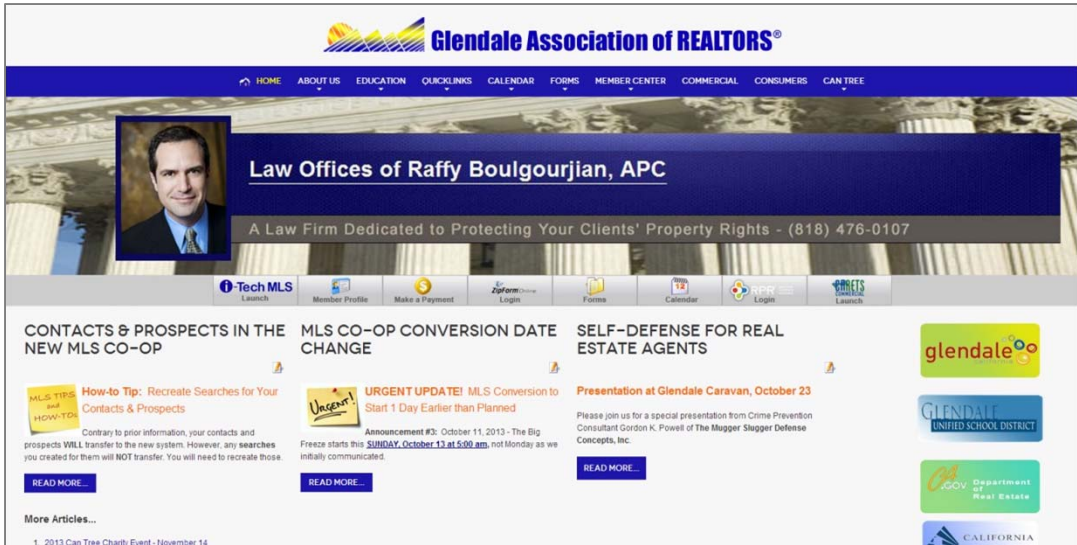


# Website Advertising Rates and Specifications

## Advertise on gaor.org



### Rotating Banner

- 1400 x 225 pixels
- JPG/ PNG / GIF formats
- Rotated randomly with other ads

**Member Homepage – Monthly Rate:**  
 Monthly Rate: Members \$75; Non-members \$90

**Consumer Homepage – Monthly Rate:**  
 Members \$100; Non-Members \$ 125

**Both Homepages:** 10% discount applies

### Static Right Side

- 200 x 200 pixels
- JPG / PNG / GIF formats
- Multiple ads (2 max.) may appear

**Member Homepage – Monthly Rate:**  
 Members \$45; Non-Members \$55

**Consumer Homepage – Monthly Rate:**  
 Members \$55; Non-Members \$70

**Both Homepages:** 10% discount applies

- Ads on gaor.org are placed on a first-come, first-served basis.
- GAOR reserves the right to accept or reject an ad for any reason.
- 10% discount applies for multiple monthly subscriptions.
- All advertising requires prepayment and must meet ad specifications.



For more information, contact Maple at [maple@gaor.org](mailto:maple@gaor.org) or 818-241-2184.

## Glendale Association of REALTORS®

124 S Isabel Street, Glendale, CA 91205 Phone: 818-241-2184 Fax: 818-240-3572

### Email Newsletter Rates and Specifications

## Advertise in GAOR's Monthly Member Electronic Newsletter



### Member Update

#### California-Wide Detailed Listing Info Now Available

*Move.com and Rapattoni develop technology platform to enable MLS Subscribers to access listing details through "Find" app*



Members can now see **FULL details** including **AGENT REMARKS** for all MLS listings in California!

MetroList Services, Inc. (MetroList®) and i-Tech MLS -- a joint venture of the Glendale Association of REALTORS® (GAOR) and the Pasadena-Foothills Association of REALTORS® (PFAR) -- today announced an industry-first agreement providing **Reciprocal Deep Linking** to Multiple Listing Service content via Find, a service of Move.com. Find is proprietary MLS software providing property-centric data on more than 117,000,000 real estate parcels in the United States.

Reciprocal Deep Linking provides access to the listing detail record at the source MLS for Participants and Subscribers of MLSs participating in the Reciprocal Deep Linking Agreement. Properties identified as listed for sale on Find display a special ..

#### Place Your Ad Here

(200 x 300 pixels)

Sent each month to ALL GAOR members

Monthly circulation of over 1,600 real estate professionals

#### Ad specifications:

- 200 x 300 pixels
- JPG / PNG / GIF formats

#### Monthly Rates:

Members \$75  
Non-Members \$90

- Ads on gaor.org are placed on a first-come, first-served basis.
- GAOR reserves the right to accept or reject an ad for any reason.
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