



## Social Media Bootcamp: Developing Your Social Media Game Plan

FREE for GAOR & PFAR members! Discover short-cuts, tips & tricks as we reveal what works best when using social media to grow your business!

**Attendees will also be eligible to win a FREE Amazon Fire HD!**

**Friday, November 16th**

**Where:** Hilton LA North/Glendale  
100 W Glenoaks Blvd, Glendale, CA

**Time: 9:30 AM - 11:30 AM**

**FREE Breakfast Starting at 9AM!**

**REGISTER NOW**

**Friday, November 16th**

**Where:** Hilton LA North/Glendale  
100 W Glenoaks Blvd, Glendale, CA

**Time: 12:30 PM - 2:30 PM**

**FREE Lunch Starting at 12PM!**

**REGISTER NOW**

### About The Live Event

Did you know referrals and recommendations from friends on social media has the highest customer conversion rate in real estate marketing? Our presentation is designed to save you time and money by demonstrating what works best when leveraging your social media channels. **Register today!**

### Topics covered will include:

- Short-cut to understanding how social media works.
- Facebook, Twitter, LinkedIn, YouTube: Why are these the best?
- What kinds of "stuff" should I be posting?
- Maximize your time and money on social media.
- We will be offering an optional social media product solution at the end of this event.

### About the Speaker

Dylan Handy is our social media marketing specialist committed to helping real estate agents reach their marketing goals. Dylan's passion for social media marketing is evidenced by his own growing online audience, as his enthusiastic and motivating coaching has helped agents all over the country grow their real estate business. Dylan has dedicated his career to becoming an expert in technologies and marketing techniques specific to the real estate industry, so please take advantage of Dylan's vast knowledge as he teaches you how to develop your social media marketing plan!



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